

CASE STUDY

Allianz Trade - Strategy and Digital Transformation

OBJECTIVES

Allianz Trade France, a leading provider of trade credit insurance, aimed to revolutionize operational efficiency and integrate cutting-edge digital technologies to stay ahead in a competitive market. This transformation was crucial to maintain their market leadership and enhance the security and efficiency of their operations.

CHALLENGES

- Skills Development
- Change Resistance
- Technology Assessment
- Security and Compliance

SOLUTIONS

- Digital Roles
- Learning Pathways
- Agile Methodologies
- Strategic Partnerships
- Change Management Plan
- Risk Management Plan
- Metrics and KPIs
- Implementation Plan
- Participatory Planning

IMPACT AND KEY ACHIEVEMENTS

- Operational Efficiency: Raised efficiency by 30% through advanced digital technologies and improved cybersecurity.
- Document Management: Migrated to a hybrid cloud with Microsoft 365, impacting over 1200 end-users and enhancing risk management and change strategies.
- Automation: Implemented UiPath and AI solutions, automating tasks and boosting efficiency by 40%, reducing processing time by 80%.

AT A GLANCE

Benefits

- Operational Efficiency: Increased by >30% through cloud solutions.
- Document Management: Enhanced for 1200 end-users.
- Automation: Boosted efficiency by >40%, reduced processing time by <80%.



By harnessing strategic partnerships, innovative solutions, and transformative change management, K-Invt showcases its unparalleled ability to lead digital transformations, driving significant improvements in operational efficiency and employee engagement.

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